



Clearpath Modeling Survey January 2025 Topline
Survey of n=4,029 National Registered Voters
Sampled from a mix of voter-file matched web panel + L2 national voter file
Conducted via mix mode: web (n=2029) and live telephone interview via landline (n=750) and cell phone (n=1250)
Field Dates: January 7-16, 2025
Margin of Error: +/- 1.7 Percentage Points

CLEAN ENERGY

1. [QCleanEnergyImport] How important is it to you that your Member of Congress supports policies that promote clean energy? [RANDOMIZE SCALE 1-4, 4-1]

	Jan. 2021	Jan. 2023	Jan. 2024	Jan. 2025
EXTREMELY/FAIRLY IMPORTANT	78%	75%	74%	76%
NOT THAT/NOT AT ALL IMPORTANT	20%	23%	23%	21%
Extremely important	43%	40%	36%	39%
Fairly important	35%	35%	38%	37%
Not that important	13%	14%	14%	14%
Not at all important	7%	9%	9%	7%
Unsure/DNR	2%	2%	3%	3%

[TEXT] For the following two questions, please tell me if you agree or disagree with the statement.

[RANDOMIZE QGOPSHOULDCARE AND QGOPDOESCARE IN SAME WAY]

2. [QGOPShouldCare] Clean energy is an issue that Republicans in Congress SHOULD care about. [PHONE: And would you say you STRONGLY (agree/disagree) or just SOMEWHAT (agree/disagree)?]

	Jan. 2021	Jan. 2023	Jan. 2024	Jan. 2025
STRONGLY/SOMEWHAT AGREE	84%	80%	79%	81%
STRONGLY/SOMEWHAT DISAGREE	13%	17%	16%	15%
Strongly agree	61%	51%	48%	51%
Somewhat agree	24%	29%	31%	29%
Somewhat disagree	6%	8%	9%	8%
Strongly disagree	7%	8%	8%	7%
Unsure/DNR	3%	3%	5%	4%

3. **[QGOPDoesCare] Clean energy is an issue that Republicans in Congress DO care about. [PHONE: And would you say you STRONGLY (agree/disagree) or just SOMEWHAT (agree/disagree)?]**

	Jan. 2021	Jan. 2023	Jan. 2024	Jan. 2025
STRONGLY/SOMEWHAT AGREE	44%	43%	46%	48%
STRONGLY/SOMEWHAT DISAGREE	48%	46%	42%	42%
Strongly agree	15%	14%	14%	15%
Somewhat agree	29%	29%	32%	33%
Somewhat disagree	20%	21%	20%	20%
Strongly disagree	28%	25%	22%	22%
Unsure/DNR	8%	11%	12%	10%

4. **[QClimate] Which of the following comes closest to your view? [RANDOMIZE 1-2]**

	Jan. 2021	Jan. 2023	Jan. 2024	Jan. 2025
Climate change is happening and is caused primarily by human activity	59%	55%	53%	54%
Climate change is happening and is caused primarily by natural cycles in the Earth's environment	31%	33%	33%	34%
Climate change is not happening	5%	7%	7%	6%
Unsure/DNR	5%	5%	7%	6%

5. **[QRegVersusInn] Which of these statements comes closest to your view, even if neither of them is exactly right? [RANDOMIZE 1-2]**

	Jan. 2021	Jan. 2023	Jan. 2024	Jan. 2025
Rather than more regulation, more innovation and better technology that lets us reduce carbon emissions is the best way to fight climate change.	63%	62%	60%	61%
Stricter regulation on carbon emissions is the best way to fight climate change.	27%	27%	26%	27%
Unsure/DNR	10%	11%	15%	12%

[RANDOMIZE QREDUCEEMISSIONS AND QPOSSIBLE [1-2] IN SAME WAY]

6. **[QReduceEmissions] Would you say you generally believe or do not believe the following statement?**

“We can reduce carbon emissions in the U.S. without having to impose new regulations on people and new restrictions on our economy.”

	Jan. 2021	Jan. 2023	Jan. 2024	Jan. 2025
Believe	51%	51%	50%	52%
Do not believe	43%	37%	36%	34%
Unsure/DNR	6%	11%	14%	14%

7. **[QPossible] Would you say you generally believe or do not believe the following statement?**

“It is possible for the U.S. to develop cleaner energy sources that can also provide more affordable energy.”

	Jan. 2021	Jan. 2023	Jan. 2024	Jan. 2025
Believe	88%	86%	82%	85%
Do not believe	10%	9%	10%	9%
Unsure/DNR	2%	6%	8%	6%

8. **[QEnergyDescribe] Which do you believe are most important when it comes to energy? Select up to three. [SELECT UP TO THREE] [RANDOMIZE 1-9]**

	Jan. 2024	Jan. 2025
Affordable	55%	55%
Reliable	40%	39%
Clean	41%	39%
Sustainable	33%	36%
Efficient	32%	31%
Renewable	32%	30%
Accessible	20%	20%
Diverse	7%	5%
Resilient	4%	4%
Something else (Please specify)	*%	1%
None of the above	3%	2%

9. [QPolicy - Policy Battery] In general, would you support or oppose Congress implementing the following policies? [FOLLOW WITH: And would you say you STRONGLY (support/oppose) or just SOMEWHAT (support/oppose)?] [DISPLAY AS GRID] [RANDOMIZE SCALE 1-4,4-1] [RANDOMIZE ITEMS]

1. Strongly support 2. Somewhat support 3. Somewhat oppose 4. Strongly oppose 5. Unsure

	STRONGLY/ SOME. SUPPORT	STRONGLY/ SOME. OPPOSE	1. Strongly support	2. Some. support	3. Some. oppose	4. Strongly oppose	5. Unsure
Tax incentives for American companies that develop clean energy technology	77%	17%	44%	34%	8%	9%	6%
Tax incentives for American manufacturers of things like steel and cement who find ways to emit less carbon	76%	17%	41%	35%	9%	8%	7%
Reforms to fix the lengthy permitting process that slows the building of new clean energy generation	70%	18%	38%	32%	9%	8%	12%
Tariffs on goods from other countries that are considered “carbon intensive,” meaning their production generated a lot of carbon emissions	61%	28%	27%	33%	14%	14%	12%
Promoting underground “carbon sequestration,” a process of capturing carbon dioxide and storing it deep underground	41%	30%	15%	26%	15%	15%	28%

DEMOGRAPHICS

10. [QPartyID] Do you consider yourself a...? [RANDOMIZE 1-2]

Republican	36%
Democrat	33%
Independent	27%
Member of another party	2%
Unsure/DNR	3%

[IF QPartyID = 1. Republican, ASK]

11. [QPartyGOP] Would you say you are...? [RANDOMIZE 1-2]

Firmly a Republican	(n=1307) 78%
Not firmly a Republican	22%

[IF QPartyID = 2. Democrat, ASK]

12. [QPartyDem] Would you say you are...? [RANDOMIZE 1-2]

Firmly a Democrat	(n=1431) 78%
Not firmly a Democrat	22%

[IF QParty=3-5. Independent, Member of another party, or unsure, ASK]

13. [QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you? [RANDOMIZE 1-2]

	(n=1291)
Republicans	34%
Democrats	34%
Both equally often	21%
Unsure/DNR	11%

[QPartyConsolidated] QParty and QPartyLean

	Jan. 2023	Jan. 2024	Jan. 2025
Total Republican+Republican-leaning Independents	43%	43%	47%
Total Democratic+Democratic-leaning Independents	46%	43%	43%
Total Independent	11%	13%	10%

[IF QPARTYID = 1. REPUBLICAN OR QPARTYLEANVIEW = 1. REPUBLICANS, ASK]

1. [QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2]

	Jan. 2024 (n=1646)	Jan. 2025 (n=1731)
Supporter of Donald Trump	44%	55%
Supporter of the Republican Party	46%	39%
I don't support either one	7%	4%
Unsure/DNR	3%	3%

14. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]

	Jan. 2021	Jan. 2023	Jan. 2024	Jan. 2025
VERY/SOMEWHAT CONSERVATIVE	40%	39%	38%	38%
VERY/SOMEWHAT LIBERAL	30%	27%	29%	28%
Very conservative	18%	19%	17%	18%
Somewhat conservative	22%	20%	21%	20%
Moderate	26%	31%	29%	32%
Somewhat liberal	17%	15%	17%	15%
Very liberal	13%	12%	12%	12%
Unsure/DNR	5%	3%	4%	3%

15. [QBallot2024] For whom did you vote in the 2024 presidential election? [RANDOMIZE 1-2]

Donald Trump	45%
Kamala Harris	44%
Someone else	2%
I did not vote in the 2024 presidential election	6%
Unsure/DNR	4%

16. [QHouseVote] For whom did you vote in the race for U.S. House of Representatives in the 2024 election? [RANDOMIZE 1-2]

Voted for the Republican candidate	44%
Voted for the Democratic candidate	42%
Voted for a third party candidate	1%
I did not vote in the race for U.S. House of Representatives	7%
Unsure/DNR	5%

17. [QIncome] Which range includes your annual household income?

	Jan. 2021	Jan. 2023	Jan. 2024	Jan. 2025
Less than \$30,000 per year	15%	17%	19%	15%
\$30,000 to \$49,999 per year	17%	18%	17%	15%
\$50,000 to \$74,999 per year	20%	20%	20%	18%
\$75,000 to \$125,000 per year	20%	20%	22%	21%
More than \$125,000 per year	17%	17%	17%	24%
Prefer not to say/DNR	11%	8%	6%	7%

18. [QUrbanRural] How would you describe the area in which you live?

	Jan. 2024	Jan. 2025
City	28%	27%
Suburb near a city	38%	43%
Small town not near a city	14%	13%
Rural or country area	20%	18%

19. [QMarital] What is your current marital status?

	Jan. 2021	Jan. 2023	Jan. 2024	Jan. 2025
Single, never married	26%	31%	29%	28%
Married	56%	49%	47%	52%
Separated	1%	2%	2%	2%
Divorced	8%	9%	12%	9%
Widowed	6%	7%	10%	7%
Prefer not to say/DNR	2%	2%	1%	1%

20. [QOwnHome] Do you currently own or rent your home? [RANDOMIZE 1-2]

	Jan. 2024	Jan. 2025
Own	68%	69%
Rent	28%	27%
Something else (Please specify)	2%	2%
Prefer not to say/DNR	1%	2%

21. [QKids] Do you currently have children under the age of 18 in your home?

	Jan. 2021	Jan. 2023	Jan. 2024	Jan. 2025
Yes	27%	26%	25%	28%
No	70%	73%	74%	71%
Prefer not to say/DNR	2%	1%	1%	1%

SCREENERS / DEMOGRAPHIC QUOTAS (ASKED AT BEGINNING OF SURVEY)

22. [QRegVote] Are you at least 18 years old and registered to vote?

Yes	100%
No	TERMINATE -
Unsure	TERMINATE -

[IF PHONE INTERVIEW, ASK]

23. [QIndustryPhone] Do you or does anyone in your household work in journalism, the news media, market research or public relations?

Yes	TERMINATE	(n=2000) -
No		100%
Unsure	TERMINATE	-

[IF WEB INTERVIEW, ASK]

24. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]

		(n=2029)
Technology		4%
Sales		5%
Healthcare or the pharmaceutical industry		10%
Journalism or the media	TERMINATE	-
Food service or the restaurant industry		6%
Market research	TERMINATE	-
Public relations	TERMINATE	-
None of these		78%

25. [QGender] Do you describe yourself as a man, a woman, or in some other way?

Woman	52%
Man	47%
In some other way	1%

26. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]

White	68%
Black or African American	13%
Hispanic or Latino	13%
Asian	5%
Native American or Alaska Native	1%
Native Hawaiian or Other Pacific Islander	*%
Other race or ethnicity (Please specify)	*%
Prefer not to say	1%

27. [QEducation] What is the highest level of education you have completed?

High school or less	30%
Some college	19%
Associate degree	11%
Bachelor's degree	24%
Graduate degree	14%
Prefer not to say	*%

28. [QAge] What is your age?

18-34	27%
35-49	22%
50-64	24%
65+	27%

29. [QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]

	Jan. 2024	Jan. 2025
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	43%	46%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	42%	43%
Definitely the Republican candidate	29%	30%
Probably the Republican candidate	13%	15%
Probably the Democratic candidate	13%	14%
Definitely the Democratic candidate	29%	29%
Unsure	15%	11%

METHODOLOGY

4,029 registered voters nationwide were surveyed from January 7-16, 2025, with 50% of respondents sampled via online panels and matched to the voter file, 19% of respondents sampled via landline live caller and matched to the voter file, and 31% of respondents sampled via cell live caller and matched to the voter file.

The sample was weighted to population benchmarks for registered voters nationwide on gender, age, race/ethnicity, education, region, 2024 U.S. House vote, and 2024 presidential vote. Estimates for gender, age, and region were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

The margin of error, calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, is +/- 1.7 percentage points.